

## **21<sup>st</sup> Annual MOSES Organic Farming Conference**

**MEDIA ALERT – SAVE THE DATE**

**December 1, 2009**

**WHO:** Organized by the Midwest Organic and Sustainable Education Service (MOSES), the Organic Farming Conference (OFC) is now in its 21<sup>st</sup> year and the largest in the country.

**WHAT:** More than 2,600 attendees come to the OFC attracted by the keynote sessions, 60 workshops and 140 exhibitors of products and services that serve the organic and sustainable farming community.

**WHEN:** February 25-27, 2010

**WHERE:** La Crosse Center, La Crosse, Wisconsin

**WHY:** 60 conference workshops, the opportunity to network with other farmers and lots of organic food.

**Organic University:** Thursday, Feb. 25, MOSES will hold the Organic University (OU), 10 intensive day-long courses for growers interested in an in-depth look at organic farming practices.

### **Keynote speakers**

- Chuck Hassebrook, Executive Director of the Center for Rural Affairs (Feb. 26)
- Dr. Margaret Mellon, Director of the Food and Environment Program at the Union of Concerned Scientists (Feb. 27)

**Organic Research Forum:** Held in conjunction with the OFC, the second-ever Organic Research Forum offers a unique opportunity for students, scientists and farmer researchers to engage and share their work.

**Seed Swap:** New to the conference this year will be a seed swap hosted by the Organic Seed Alliance.

More than 35 media typically attend the OFC in person. In addition to the formal sessions and media conference, it is a great opportunity to interview organic farmers specific to their geography and area of crop/livestock interest. The Media Conference is scheduled for Friday, February 26<sup>th</sup>.

**CONTACT:** To request a conference flyer or to request a media pass contact MOSES at 715-778-5775, [info@mosesorganic.org](mailto:info@mosesorganic.org) or [www.mosesorganic.org](http://www.mosesorganic.org).

###